

# **Giddy-up Riders of KC: Full Committee Roles & Volunteer Opportunities**

## ***Marketing Department***

### **- Director of Marketing**

Oversees all marketing efforts, ensures brand consistency, supervises the following committees:

### **- Promotions and Public Relations Committee**

Handles outreach, social media, press releases, and public visibility of the club.

### **- Merchandise and Marketing Committee**

Designs and promotes merchandise, manages QR codes, flyers, and special campaigns.

## ***Operations and Membership***

### **- Director of Operations**

Manages day-to-day club functions and program development.

### **- Membership and Intake Committee**

Processes new member applications, orientation, and onboarding.

### **- Youth and Adult Training Committee**

Coordinates lessons, clinics, and horsemanship training for all age groups.

## ***Events and Programming***

### **- Director of Events**

Plans and executes club events, from heritage festivals to training clinics.

### **- Event Planning Committee**

Organizes logistics for upcoming activities and coordinates volunteers.

### **- Community Engagement Committee**

Builds relationships with local partners, schools, and other organizations.

## ***Finance and Fundraising***

### **- Chief Financial Officer (CFO)**

Oversees club finances, reporting, and budgeting.

**- Finance Committee**

Tracks income/expenses and ensures transparency.

**- Fundraising Committee**

Plans campaigns, applies for grants, and hosts fundraising events.

***Governance and Compliance***

**- Board Secretary**

Keeps official records, meeting minutes, and communications.

**- Rules and Conduct Committee**

Maintains the code of conduct and consequences for misconduct.

**- Waivers and Legal Committee**

Manages liability waivers and ensures compliance with legal standards.

***Committee Opportunities (Volunteer List)***

Members can volunteer for one or more of the following committees, or they will be assigned as needed.

**- Homestead & Grounds Committee**

Maintains the overall appearance and functionality of the property. Oversees land care, fences, riding areas, and trail maintenance.

**- Facilities**

Ensures that buildings, barns, restrooms, and storage areas are in working condition. Coordinates repairs and upgrades as needed.

**- Petting Farm & Animal Care**

Manages the wellbeing of animals used in petting zoos and therapy. Feeds, cleans, and monitors the health of all animals.

**- Promotions & Public Relations**

Spreads the word about club activities through media, social platforms, and outreach. Supports event promotions and storytelling.

**- Safety & Sanitation**

Creates and enforces hygiene and safety protocols for all members and guests. Oversees cleaning supplies and sanitation routines.

**- Security**

Provides a visible and effective presence at events. Helps ensure safety and manage crowd control when needed.

**- Homestead & Garden**

Oversees vegetable gardens, flower beds, and planting areas. Coordinates planting schedules, harvesting, and beautification projects.

**- Membership & Events**

Handles new member orientation, tracks participation, and assists with planning, scheduling, and hosting club events.

**- Finance & Fundraising**

Assists with budgeting, tracking expenses, applying for grants, and organizing fundraising campaigns and donation drives.

**- Merch & Marketing**

Designs, sells, and promotes Giddy-up merchandise. Manages club branding through flyers, QR codes, and creative materials.

**- Training & Rodeo Coordination**

Coordinates horsemanship training, riding lessons, rodeo practices, and collaborates with instructors and volunteers.

## ***New Leadership Roles & Branded Teams***

### **- Executive Secretary**

■ Executive Secretary Your right-hand wrangler! Assists the Founder with communications, scheduling, documentation, and board coordination. Keeps the train on the tracks and the paper trail polished.

### **- Director of Security**

■■ Director of Security The Sheriff of Safety. Oversees all event security, club safety protocols, and crowd management. Commands the security squad and keeps the homestead peaceful.

### **- Sergeant-at-Arms**

Sergeant-at-Arms The boots on the ground. Maintains order at meetings and events, ensures members uphold the Code of Conduct, and supports event safety logistics.

### **- Director of Promotions**

■ Director of Promotions The Voice of the Vibe. Leads the media presence, builds hype, and makes sure Giddy-up stays buzzin' on every block and browser.

### **- Hype Man / DJ**

Hype Man / DJ The heartbeat of every hoedown. Spins tunes, hypes the crowd, and brings that can't-stop-won't-stop energy to every event.

### **- IT Team (Information Technology)**

■ IT Team (Information Technology) The Digital Deputies. Keeps all tech on deck, from website updates and online forms to music systems and livestreams. Bridges the saddle world with the digital frontier.